

SQUARE DANCING!

Beginning Classes in Jackson Start MAY 18, 2023

Great exercise! Fun and laughter for all ages...

Popular music... No special clothing or experience needed.

Thurs Evenings, 6:30 - 7:45 pm

12-week class \$60/per person - That's only \$5 per class!
HALF PRICE AGES 21 & UNDER • FAMILY RATE AVAILABLE

Sign up at the door May 18 or 25, 2023

Amador Senior Center Hall, 229 New York Ranch Rd, Jackson INFO: 209-245-6221 janine@onetoranch.com www.JacksonClaimJumpers.com





ALLEMAND YOUR CORNER, DO SI DO YOUR OWN RIGHT ON DOWN WITH THE OLYMPIA AREA SQUARE DANCERS 7

Try it for FREE!

Mon, Feb 12, 6:30 pm

Lac-A-Do Hall 1721 46th Ave NE, Olympia

- Great Exercise
- Good Music
- Friendly People
- Lots of laughter

We also offer a set of 10 beginning square dance lessons starting Monday Feb 19 6:30 p.m.

Couples, singles and families welcome. Ages 10 and up. INFO at: www.olympiaSquareDance.com. Or call 360.438.1284



Square Dance Lessons

beginning
Tuesday, Sept. 12
from 7-8:30 pm
location
1600 Sherman
(St. John's Episcopal Gym)
contact
Facebook: Wagon Wheel

Squares

Fun ... square dancing is teamwork set to music MUSIC ... all kinds of music Social ... square dancing will lead you to many new friends; no partner needed!

Smart ... square dancing helps build that brain-body connection - to keep you young and active!

If you don't build it, they won't come

A practical guide to building your square dance program
Nancy Raiha, Olympia Area Lesson Coordinator

TRY A NEW ACTIVITY! MEET NEW PEOPLE! KEEP YOUR MIND & BODY FIT! DANCE TO POP, ROCK, COUNTRY AND MORE!

Thinking of a New Year's Resolution?

COME JOIN US!!

- *Stay healthy and fit without going to the gym!
- *Make new lifelong friends
- *Exercise your mind as well as your body
- *It's just plain FUN!!!



A work in progress

We don't claim to be experts

WHY do we do it??

Square Dancing helps you keep fit Square Dancing is good for the Heart Square Dancing can Boost Brain Function Square Dancing is Great for Rehabilitation Square Dancing is a Great way to Socialize Square Dancing is a Great way to Relive Stress Square Dancing makes you Happy



Give back to the activity that gives so much to us!



The Cycle of Square Dance Retention

1. IN THE DOOR

- Free Introduction to Square Dancing no obligation, but lessons start NEXT WEEK.
- Publicize online, papers, yard signs, senior news, neighborhood websites, churches, doctors, gyms, libraries, etc.
- People reach out. Hand out cards. Posters.
- Outreach to people who have inquired or dropped out. Standard emails and more personal calls and mailings.
- Demos. Or chances to try it.
- Special events. Spaghetti feed. cream social. GET EMAILS.

5. SUPPORT THE PROGRAM

- Be a part. Inclusion. Support all clubs. No negativity.
- Join a club. Welcome & recognize.
- · Lots of communication.
- Make it fun, even meetings.
- · Angel. Help out.
- · Don't overwhelm new members.
- Don't fade away. Check on those who have missed. Invite back.
- Bring friends. Publicize.
 Wheresthedance.com.



4. KEEP DANCING Mainstream, workshops & beyond

- LOTS of fun opportunities to dance.
- · Reach out to those who aren't showing up.
- Keep in people's radar messages, Facebook, events
- Establish a CLEAR vision of next steps; simple FOCUSED announcements; email/written summaries.
- Friendly, fun, welcoming.
- Make sure everyone succeeds.
- Call to the floor.
- Workshops create success squares.
- Dances. Good dancers adopt those having problems.
- · Angels can dance for free at lessons.

2. SIGN UP FOR LESSONS

- Welcoming! Get latecomers in.
- · Friendly dancers talk to them during breaks.
- Fun & Success. Food. Laughter.
- Understand future options. Announcements through the night. Why square dance. And paper info.
- Help them envision taking lessons.
- Partial scholarships available.
- Messages after Free Intro and to anyone else interested. It's not too late for Lesson 1 (or future lessons).

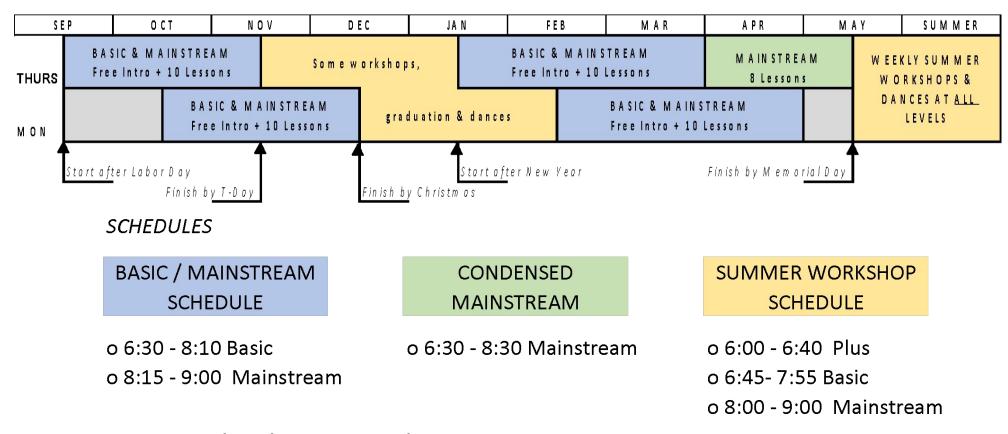
3. STAY IN LESSONS

- Those who can, pay in advance.
- LOTS of friendly angels. Encouragement.
- Nice name badges, photos.
- Fun!! Success experience. Break up disaster squares. Call to the floor.
- Walk-thru review before lessons.
- Slower-paced review weekly.
- The other night that week is free.
- Keep in touch and provide Info: Resources. Moves taught. Videos. Newsletters. Reminders.
- Follow-up with people who miss.
 Emails, phone calls, make up. Help into the next lessons.

1. IN THE DOOR ***

- Free Introduction to Square Dancing no obligation, but lessons start NEXT WEEK.
- Publicize: Libraries, doctors, workplace, neighborhood websites, gym, churches, newspapers, yard signs.
- Online calendars and radio stations.
- People reach out. Hand out cards. Postcards.
- Posters all over town. Let dancers report where.
- Social media and website I'll talk more about this.
- Outreach to people who came before, or inquired, or didn't come over the summer. Repeated.
- Standard emails, and more personal calls & mailings.
- Demos. Private parties. GET EMAILS! Give cards.

LOTS of Opportunities to take Lessons The Typical Olympia Teaching Timeline



- You can take the 10-week Basic once or many times. Everyone repeats Basic when they take Mainstream.
- You can dance Basic at least 1x a week and 2x a month at dances.
- You could choose a similar schedule with SSD, but a 12-week initial teach would complicate things and leave more dancers "stranded" at SSD for the summer.

LOTS of publicity

1. Cards and Posters

To a fun, FREE Introduction to **Square Dancing**

The fun starts at 6:30 pm Thursday Sep 12th **Monday Oct 7th**

We also have lessons starting the next week

Lac-A-Do Hall 1721 46th Ave NE, Olympia Couples, families and singles welcome

Take a Card!





You're Invited!

To a fun, FREE Introduction to SOUARE DANCING

The fun starts at 6:30 pm

Thursday, Sep 12, 2024 Monday, Oct 7, 2024 Thursday, Jan 9, 2025 Monday, Feb 10, 2025

Lac-A-Do Hall 1721 46th Ave NE, Olympia



See reverse for contacts & lesson information

We offer lessons throughout the year on either Thursdays or Mondays, starting at 6:30 p.m. A 10-week set of lessons costs \$60 for adults. \$35 for youth 10 and older, and \$145 for families.



THURSDAY LESSONS

Sep 19 - Nov 21 2024 Jan 16 - Mar 20 2025

MONDAY LESSONS

Oct 14 - Dec 16 2024 Feb 17 - Apr 21 2025

For more information: Email Dance@OlympiaSquareDance.com or call Nancy at 360.438.1284

Or visit our website: www.OlympiaSquareDance.com



All Roads Lead to Lac-A-Do!

Dancers report where they publicized.

2. Emails

Emails to those who have tried it before. A longer example:

Time to Start Square Dancing – Free Introduction & Lessons start Sep 12th!

- You've tried it before and life got in the way? Don't worry. It's always a good time to come back to the fun of square dancing.
- Mark your calendar! Olympia Area Square Dancers are holding a Free Intro to Square Dancing on Thursday, September 12th. It's only 8 weeks away. For those who want to take lessons, we hold Lesson 1 on September 19th. The fun starts at 6:30 p.m.
- It's time to kick up your heels, have a blast, get fit, and make lifelong memories! Reach out to your friends, family, or even come solo and join the thriving square dancing community. For more information:
- See our website: <u>www.OlympiaSquareDance.com</u>
- See us on Facebook: https://www.facebook.com/groups/156933187665599/
- Email: <u>Dance@OlympiaSquareDance.com</u>
- Phone Nancy at 360.438.1284
- We have lots of new, enthusiastic dancers who love getting out of the house and dancing after the restrictions of the past few years. They want to share their new passion with you. Please share with anyone who wants to get active and have a good time. We hope to see you there!
- P.S. There are advantages to starting on Thursdays, However, if you can't make Thursdays, we will offer a Free Intro and lessons on Mondays starting October 7th.

Emails to interested non-dancers:

Go out dancing – Try it for Free!

SQUARE DANCING!

- Get out more
- ✓ Make new friends
- ✓ Get more exercise
- ✔ Challenge your brain
- ✓ Laugh more
- ✓ Have more fun

Thursday September 12th

6:30 p.m.

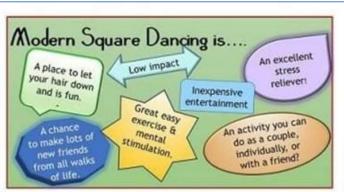
- At Lac-A-Do Hall, 1721 46th Ave NE, Olympia.
- Couples, singles, & families welcome, ages 10 and up.
- No experience necessary. If you have a good time, we teach lessons starting Sept 19th.
- For more information, see our website www.OlympiaSquareDance.com. or call 360.438.1284.
- Sponsored by Olympia Area Square Dancers

Please share with your friends!

3. Social Media

• Facebook –

- *Our groups*. We have a group for dancers AND a page for interested non-dancers.
- Find many local groups Best in Olympia, New in Olympia, Olympia Events, etc.
- Others: Neighborhoods, social organizations, churches, etc. have facebook pages or websites. Use both posts and events.
- Next Door Lots of folks from different areas. Make a sample.
- Online calendars most radio stations, chamber of commerce, Thurstontalk, etc.
- A good website. Open with lesson info.
- Other: Instagram? Tiktok? Podcasts? Meet up? AA? Parents without Partners?



New in Town? Need A Regular Date Night? Bored? Kids gone, time on your hands? Try Something New!

LEARN MODERN SQUARE DANCE!!

New Music - New Moves - No Special Dress Code - Low impact nonstrenuous exercise - FUN... FUN...FUN

Two left feet - no problem, if you can walk with just a few classes you will be dancing - guaranteed!

JOIN US FOR FUN, EXERCISE & FRIENDSHIP

Lesson 1 – Monday, October 16th at 6:30 p.m. Lac-A-Do Hall – 1721 46th Ave NE, Olympia Couples, singles & families welcome (age 10 & up) Only \$6 per adult lesson; \$3.50 youth. Scholarships available.

Good exercise, great music, fun & friendly people

INFO: www.OlympiaSquareDance.com or 360.438.1284



Get up, get out, and live lively. Classes start in September. If you can't dance with us, dance with a club near you. Just Dance. https://whirlandtwirloviedo.com/



What info goes in a good poster or blurb?

- Date, Time, Location
- Open to couples, singles, and families
- No experience necessary.
- Cost especially if free.
- Why square dance? Be creative, but be sure to touch on the fun, friendship, and fitness aspects. We often add phrases like: *It doesn't matter if you have two left feet.* You'll be dancing right away. All types of music. Imagine you are someone who doesn't know yet that they would love square dancing. What words would catch your attention?

COME AS YOU ARE! SQUARE DANCING DANCING FAMILY SERVED FAMI

A good eye-catching picture is worth a thousand words of advertising. Try to use a picture that shows dancing - either real people or an image. Can the reader see themselves there? We try to use pictures that show all ages or indeterminate ages. And a variety of clothing. Too many fluffy petticoats can scare some people away.





Dance to rock, pop, country and more! Meet new people! Get exercise! Have fun!

22 weeks, every Tuesday evening, 7-9 pm Cedar Valley Grange, 20526 52nd Ave W, Lynnwood

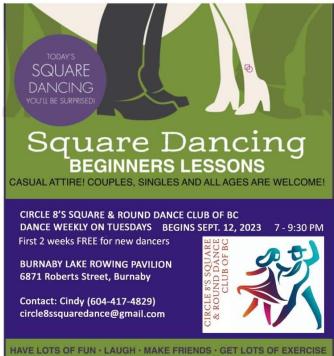
Open to individuals, couples, family members ten years of age or older

Suggested donation \$150 Adults, \$75 10-18 years of age

For more information call Joyce @ [360] 631-8919 or email her @ ddlessons@hotmail.com

SWINGING SOUARES TAKE A STEP





REDUCE STRESS · IMPROVE MEMORY SKILLS · GOOD MUSIC "Let's Go Dancing" Summer Line Dance Workshop **Every Monday** First Workshop Monday June 17 No partner needed, n bring a friend or two

Are YOU looking for a way to . . . ?

- · Unwind and have fun
- Make new friends
- Exercise more
- Laugh a lot
- · Move to great music like you hear on the radio



Try Square Dancing

It's a lesson! It's a party! It's FREE!

- · No experience needed
- · Couples, singles & families are welcome (age 10 & up)
- · Come as you are, bring your friends



6:30 p.m Thursday, Sep 12th

Lac-A-Do Hall 1721 46th Ave NE, Olympia

MORE INFORMATION:

www.OlympiaSquareDance.com Or call 360.438.1284

We also offer a set of 10 beginning square dance lessons startina Thursday Sep 19, 6:30 p.m.





GREAT RESOURCES AND IDEAS

- Lane and Gail Johnston Rainier Council
 - Joint publicity
 - Same start week & lesson plan
 - Different days of the week
 - Walk-through reviews
- Bob and Sheila Blackburn Kitsap
 - Booth at the County Fair
 - Kitsap-wide initiatives
 - Newsletters
- Radio Talk Shows
- **Demonstrations**
- Signs in Car Windows
- Yard / Intersection signs
- Home school groups



-PER-WEEK LESSONS

STARTING IN SEPTEMBER 2022

CHOOSE ANY OPTION THAT FITS YOUR SCHEDULE:

Day of Week	BEGINNING	LOCATION	
TUESDAYS	SEPT. 20th	BUCKLEY	
WEDNESDAYS	SEPT. 21st	EAST TACOMA	
THURSDAYS	SEPT. 22nd	SUMNER	
SUNDAYS	SEPT. 25th	EAST TACOMA	

ADULTS: COUPLES, SINGLES* (*no dance partner required)

FAMILIES (w/kids 8 & up)

Visit tinyurl.com/RCSQD or scan code for details





Publicity Resources

- Square Dance Tech Lots of free, no copyright images, customizable videos, etc. https://squaredancetech.com/
- Callerlab Marketing Manual: https://callerlab.org/download/marketing-manual/
- Callerlab Site for New Dancers: https://livelivelysquaredance.com/
- USDA webinars videos https://www.usda.org/WEbinar/Videos.php
- Olympia Area's Publicity Document:
 https://docs.google.com/document/d/1IHPTRI_HL9nzRPDIYdhbfXdqIMjXNz-brWTlq77oM_w/edit?usp=sharing

Memes and ads:

- Square Dance Flyers: https://www.facebook.com/groups/SQUAREDANCEFLYERS
- Memes for . . . Dancing: https://www.facebook.com/groups/2813247028823613
- Whirl Twirl: https://www.facebook.com/profile.php?id=61550557371812
- WA State Pix: https://www.squaredance-wa-pics.org/

Olympia's Website: https://www.olympiasquaredance.com/ OASDI Website QR Code

Cards: https://www.vistaprint.com OR www.gotprint.com

Student Name Badges: https://name-badges.com/

Examples of our customized Square Dance Tech videos:

- Take me Dancing: https://youtu.be/6M6NeGXDLao
- Square Dancing in Olympia. Try it! (youtube.com)
 https://www.youtube.com/watch?v=JaPC98NPaA4



2. SIGN UP FOR LESSONS

- Welcoming as they show up. Get latecomers in.
- •Friendly dancers talk to them during breaks.
- •Fun & Success. Food. Laughter.
- •Understand future options. Announcements through the night. Why square dance. And paper info.
- Help them envision taking lessons.
- Partial scholarships available.
- •Messages after Free Intro and to anyone else interested. It's not too late for Lesson 1 (or future lessons).

Successful publicity = a diverse crowd.

FAQS ABOUT SQUARE DANCE LESSONS

Olympia Area Square Dancers, Lac-A-Do Hali 1721 46th AVE NE; www.OlympiaSauareDance.com

Welcome!

After attending our Free Introduction to Square Dancing, we bet you've seen how much fun square dancing can be. And we hope you are thinking about taking square dance lessons. We'd like to answer some of your questions about lessons. We'll talk mostly about the lessons starting this month. We do have several lesson starts on Mondays and Thursdays each year.

Questions & Answers

What is the lesson schedule?

We teach the Basic moves of square dancing in 10 weeks. Basic lessons start at 6:30 p.m. and end about 8:15.

Who can take lessons?

We welcome couples, singles and families age 10-110. Almost everyone can learn to square dance. We all learn at a different pace, but that's part of the fun. The only people who may find that lessons are too fast-paced are those with moderate to severe developmental disabilities, or who cannot walk for 10-15 minutes at a time.

How much do lessons cost?

Adults pay \$60 for ten lessons. Youth pay \$35. Families pay \$145. We suggest you pay for the whole set of lessons. But if that presents a hardship, talk to someone at the sign-in table

Who sponsors lessons?

A number of square and round dance clubs dance at Lac-A-Do Hall. They are all part of Olympia Areas Square Dancers, Incorporated (OASDI), the organization that runs the hall and sponsors lessons. Dancers from all the clubs will come to lessons to help YOU learn to dance because they have had so much fun square dancing, they want to share with others.

WHY SQUARE DANCE?

Casual Dress

Great Exercise - gets you off the couch Fun and laughter Keeps your mind active Great people - friends old and new Good music - all types A relaxed atmosphere Yummy food

What if I have to miss a lesson or more?

Because we want to teach you all 48 basic moves in 10 weeks, it's better if you can come to most lessons. Each lesson builds on the one before. But we know that conflicts will come up. If you miss one lesson, we can work with you to review.

If you must miss several weeks, you may need to drop back into one of our later sets of lessons. If you drop into a later class we will credit your unused lessons to the new class (remind us please). Some people start a class even if they will only be with us for a few weeks before an extended vacation. They get a good foundation, and can start a later class when they get back.

What else should I know?

- The best time to start lessons is NOW. But we do offer lesson starts 4 times a year. See our card or website.
- Dress is casual, but it's good to wear shoes that slide easily on the floor.
- You can bring friends to the first lesson. They don't have to have come to the Introduction.
- When you learn the 48 basic moves, and then 17 more mainstream moves, you can square dance anywhere in the world.
- If you have questions or must miss the first lesson, call Nancy at 360-438-1284.

Our upcoming 10-week Session starts on September 19 and ends on November 21.

EMAIL:

We are so glad you joined us for the Free Introduction to Square Dancing on Thursday. Hope you had as much fun as we did.

Here's the answers to some of your questions: - Lessons. If you would like to take square dance lessons, please join us this Thursday, September 19th at 6:30

- Bring a friend (or two). New dancers can still come to *Lesson 1* on Sept 19th. We will start over from the beginning a review for you, and a chance to catch up for them. After Lesson 1, we won't be taking new students in this class, but there will be other opportunities. Share the fun, fitness and friendship of square dancing with someone you know.
- What if I will have to miss some lessons?
 Usually it's not a problem to miss one week.
 We'll give you a way to study the moves and have a review the next week. If you miss two or more weeks, it can make life challenging because the lessons build on one another. But you can always drop back into the Monday class which is a month behind.

What if Thursdays just don't work for me? We start Monday lessons at Lac-A-Do Hall in 2024 with a Free Introduction on October 7th, and first lesson on October 14th.

Feel free to email me or my husband Glenn (one of our callers) by replying to this message - or call with questions. Phone is 360-438-1284. Hope to see you Thursday!

3. STAY IN LESSONS

- Those who can, pay in advance
- •LOTS of friendly angels. Encourage; guidelines.
- Nice name badges, photos
- •Fun!! Success experience. Break up disaster squares. Call to the floor. Teach to different learning styles.
- •Walk-thru review before lessons.
- •Slower-paced review one afternoon a week.
- Attend the other night that week for free.
- •Keep in touch and provide Info: Resources, moves taught. Encourage videos. Newsletters. Reminders.
- •Follow-up with people who miss. Emails, phone calls, make up. Help into the next lessons.

EMAIL EXAMPLE - AFTER LESSON 2:

Square Dance News for our Monday class.

Hi there, Monday square dance class. Hope you all had a good time at Lesson 2 on Monday. We did! We look forward to seeing you for Lesson 3 on Monday March 4th at 6:30. There will be an optional walk-through review at 6 p.m. (every week from now on). It's great if you have missed a week or just want a little extra review.

You have now learned all the moves for Lesson 1 and 2. Remember that you can always find Lesson Resources at the bottom of the Lesson Page on our website: https://www.olympiasquaredance.com/lessons. The *Basic 48 10 Week Lesson Plan* shows exactly what we teach each week. The *Links to Videos of Moves* shows how to find a video of each move we teach (in the order we teach).

Here's what we will teach on Monday at Lesson 3. Most of these moves are quite simple and it will give us plenty of time t

o further practice what you have learned.

- Star thru
- Box the gnat
- Wrong way grand
- Right and left thru
- Wheel Around
- o Dive Thru

PLANNING AHEAD – Some exciting events

- Your First Real Saturday Dance will be on March 16th. This is the Flutterwheels Chili Cook-Off Dance and they will dance at YOUR level from 7 p.m. to 8:30 p.m. It's a lot of fun. You can enter a pot of chili in the contest, or just come and dance and eat chili. Some folks will be wearing traditional square dance clothes. It can be fun to dress up but it's not required. We have a special student discount admission price of \$6 for adults.
- The **Graduation Dance for the Thursday Class** will be on Saturday March 23rd at 7 p.m. You are invited and we will dance at your level in the first part of the dance. You know many of the folks who will be graduating as they come out and help at your lessons.
- Sunday March 24th, there is an afternoon dance at your level from 1-2 p.m., sponsored by the Do-Si-Do's.
 LeoCatt will be calling for that hour. The themes for the dance is "The Jig is up."

Looking forward to seeing you on Monday. Be sure and let me know if you have to miss. Come a few minutes early if you can.

Nancy - Lesson Coordinator

OLYMPIA AREA SQUARE DANCE ASSOCIATION

OASDI Lesson calls linked to on-line video lessons

*See Note at bottom

Two links are provided for each call. One link appears as Video Square Dance Lessons Online (below on left); the other appears as YouTube (below on right). But you arrive at the same video lesson from either link.

OASDI Lesson calls are spread throughout multiple video lessons. OASDI Lesson 1 calls are not the same calls as Online Lesson 1 calls; therefore, the timed links are provided.

From the OASDI lesson handout, find Lesson 2.

OASDI Lesson 2 "Separate around one, and into the middle" is found in online video lesson 12, time 1:40.

1:40

There are two links, "M12" and "1:40"

See below.

M12

₩ YouTube []

LESSON 2

Separate around 1 and into the middle

M12 Links to beginning of lesson 12
Manually advance video slider to 1:40

0:12/3:23

1:40 Links to the video, at the time of the call You can manually move the slider as you like.





VIDEO LINKS

OLYMPIA AREA SQUARE DANCE ASSOCIATION

LESSON VIC	EO LOCATION	LESSON	VIDEO LOCATION	
LESSON 1		LESSON 4		
Partner / Corner	M01b, 0:19	Ocean Wave	M07, 0:17	
Square Formation: heads, sides, couple ID, hom	ne M01a, 0:20	Ocean Wave, Alamo Style	M11, 0:48	
Lead Right (or Lead Left)	M04, 1:03	Swing Thru	M07, 0:34	
Arm turns, Right and Left - Left Allemande	M01b, 0:13	Extend	M07, 3:31	
Stars, Right and Left M01b, Right 2:26, Left 2:51		Run (not cross run)	M07, 1:03	
Circle – Left and Right	M01a, 4:35		Provide Standards	
Do Sa Do	M01a, 1:40	LESSON 5		
Veer – Left and Right M06, Left ():13, Right 0:31	Pass the Ocean	M07, 2:19	
Bend the Line (to face another couple)	M04, 2:28	Circulate	M08, 0:13	
Forward and Back (Up to the Middle and Back)	M1a, 2:05	Boy	M08, 0:30	
Pass Thru	M01c, 0:13	• Girl	M08, 0:35	
California Twirl	M01c, 1:01	End (ends are boys on video)	M08, 0:30	
Right and Left Grand	M01b, 1:11	 Center (centers are girls on video) Couples 	M08, 0:35 M08, 1:10	
Weave the Ring	M01b, 1:49	Trade (not partner trade)	M07, 1:44	
Promenade		LESSON 6		
Couples	M01a, 3:02	#54445000000 NOVE BO	M444 2-55	
• ½ Promenade	M01a, 3:51	Chain Down the Line	M11, 2:55	
Star Inside Single file	M01c, 1:55	Walk around the Left Hand Lady	M04, 3:05	
Inside, Single-file Swing	M01a, 4:46 M01a, 2:36	See Saw	M04, 3:35	
Grand Square	M02, 1:18	Do Paso	M10, 0:18	
Courtesy Turn	M03, 0:28	LESSON 7		
Ladies Chain (all four chains shown in sequence		CONTROL OF THE CONTRO	M12 2:44	
Head	M03, 2:32 M03, 2:32	Wheel and Deal (line of 4)	M12, 2:44	
• Side	M03, 2:59	Partner Trade	M01c, 1:31	
• All 4	M03, 3:07	Trade-By	M12, 2:18	
• 3/4	M03, 3:29	LESSON 9		
Irran 3		LESSON 8	100000000	
LESSON 2		Flutterwheel	M09, 1:21	

- 4. KEEP DANCING Mainstream, workshops & beyond
- •LOTS of fun opportunities to dance.
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- •Keep in people's radar Messages, Facebook, events.
- •Establish a CLEAR vision of next steps; simple FOCUSED announcements; email/written summaries.
- •Friendly, fun, welcoming.
- Make sure everyone succeeds.
- Call to the floor.
- Workshops create success squares.
- Dances. Good dancers adopt those having problems.
- Angels can dance for free at lessons.

SQUARE DANCE NEWS WEEKLY MESSAGE: An example

Hi. Dear Square Dance Friends! I can't tell you how much it meant to have the good angel turnout on Thursday for the start of Mainstream lessons. It helped so much. I am excited about this big and enthusiastic class. Please come as you are able.

Here's what's coming up:

- Thursday Mainstream Lessons Lesson 2 this week. We start Mainstream right at 6:30 no Basic before then (though we will look at some of the basic moves from nonstandard positions during these lessons). These lessons will last for 7 weeks, and will be completed before our big Memorial Day festivities. We will also review the previous Thursday's Mainstream lesson about 8:15 on Mondays. We look forward to another nice graduation at the beginning of Memorial Day Weekend.
- Monday lessons Lesson 8 next Monday so we're getting to some of the interesting stuff. We so appreciate all who come out. And after each Basic Lesson we review the Mainstream lesson from the week before. This week we had exactly 6 squares with no extras - It would have been nice to have a little cushion.:)
- On April 15th **Flutterwheels** will commemorate Tax Day. It's a **Hobo Dance** and some folks will be wearing their best rags. We will serve Hobo Stew and encourage people to "turn out your pockets" to contribute to the New Roof for Lac-A-Do fund. Bring a can of vegetables (not sauerkraut or beets of okra) for the stew. If you want to bring something extra, rolls, cornbread or desserts are welcome. The first part of this dance will be at the Monday student level followed by full Mainstream.
- The **Square Ones** will celebrate their 41st Anniversary with a Plus Dance on Saturday April 22nd. Pulled pork dinner at 6:30. Rounds at 7:30. Plus Dance at 8. (Since we started Mainstream lessons I haven't always kept up with all the Plus dancing in these emails. But this seems like an event worthy of some extra publicity.)
- The Do-Si-Dos will sponsor a **Mainstream Dance** on Sunday, April 23rd from 2 4 with Gunter Monroe calling.



Sat June 8 - BBQ & Sikorsky Dance

5:30 BBQ by donation. 7 p.m. Dance.

Read on for More News



- Sunday Afternoon Dance Basic at 1; Mainstream at 2
- Next workshop is Monday 6/24/24



Thursday 6/13 and 6/20:

- Marc's Review 1:30
- · Workshop: Plus 6pm, Basic 6:45; MS 8pm Saturday 6/15: Barn Dance - Larry's Barn Read below for more:



THURSDAY May 30th

1st Workshop: 6 Plus, 6:45 Basic, 8 Mainstream Marc's Slower-Paced Review: 1:30 pm MONDAY - June 3rd

2nd Workshop: 6 Plus, 6:45 Basic, 8 Mainstream AND - Lots of Great Saturday Dances and More. Read On!



BRING ON THE SMILES!!

ANGELS - WE REALLY NEED YOU

Monday Lesson 4 - TONIGHT - 3/11 Thursday Lesson 9 - 3/14







Plus at 6; Basic 6:45; Mainstream 8

Life Lessons from Square Dancing

- 1. Honor your partner
- 2. Greet your neighbor
- 3. You can't go it alone
- 4. When in doubt, hold hands
- 5. If you get confused, head for home
- 6. Laugh, have fun and keep moving
- 7. It will all work out in the end!

COMING UP

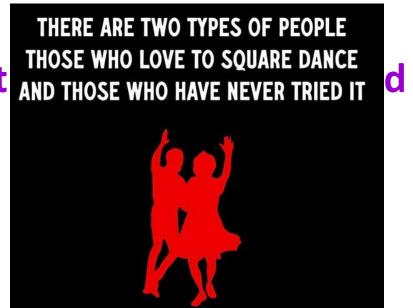
Marc's Slower-Paced Review:

Thurs June 27th - 1:30 pm Workshop: Monday July 1st 6:00 Plus, 6:45 Basic, 8 Mainstream Read on for More!

5. SUPPORT THE PROGRAM

- Be a part. Inclusion. Support other clubs.
- Join a club. Welcome & recognize. Social events.
- •Lots of communication. Facebook, email, newsletters.
- •Make it fun, even meetings. No negativity or gossip.
- Angel. Help out.
- •Don't overwhelm new members with responsibilities.

 THERE ARE TWO
- Don't fade away. Check on t for a bit. Invite back.
- •Bring friends. Publicize. wheresing tide lifts all boats!



The Cycle of Square Dance Retention

1. IN THE DOOR

- Free Introduction to Square Dancing no obligation, but lessons start NEXT WEEK.
- Publicize online, papers, yard signs, senior news, neighborhood websites, churches, doctors, gyms, libraries, etc.
- People reach out. Hand out cards. Posters.
- Outreach to people who have inquired or dropped out. Standard emails and more personal calls and mailings.
- Demos. Or chances to try it.
- Special events. Spaghetti feed. cream social. GET EMAILS.

5. SUPPORT THE PROGRAM

- Be a part. Inclusion. Support all clubs. No negativity.
- Join a club. Welcome & recognize.
- · Lots of communication.
- Make it fun, even meetings.
- · Angel. Help out.
- · Don't overwhelm new members.
- Don't fade away. Check on those who have missed. Invite back.
- Bring friends. Publicize.
 Wheresthedance.com.



4. KEEP DANCING Mainstream, workshops & beyond

- LOTS of fun opportunities to dance.
- Reach out to those who aren't showing up.
- Keep in people's radar messages, Facebook, events
- Establish a CLEAR vision of next steps; simple FOCUSED announcements; email/written summaries.
- Friendly, fun, welcoming.
- Make sure everyone succeeds.
- Call to the floor.
- Workshops create success squares.
- Dances. Good dancers adopt those having problems.
- Angels can dance for free at lessons.

2. SIGN UP FOR LESSONS

- Welcoming! Get latecomers in.
- · Friendly dancers talk to them during breaks.
- Fun & Success. Food. Laughter.
- Understand future options. Announcements through the night. Why square dance. And paper info.
- Help them envision taking lessons.
- Partial scholarships available.
- Messages after Free Intro and to anyone else interested. It's not too late for Lesson 1 (or future lessons).

3. STAY IN LESSONS

- Those who can, pay in advance.
- LOTS of friendly angels. Encouragement.
- Nice name badges, photos.
- Fun!! Success experience. Break up disaster squares. Call to the floor.
- Walk-thru review before lessons.
- Slower-paced review weekly.
- The other night that week is free.
- Keep in touch and provide Info: Resources. Moves taught. Videos. Newsletters. Reminders.
- Follow-up with people who miss.
 Emails, phone calls, make up. Help into the next lessons.

KEY POINTS!

- •It takes a lot of people working together.
- No one perfect answer. Try lots of things.
- All area clubs participate.
 Our Advanced & Challenge dancers are among our most dedicated angels.
- •It takes a few years to build momentum. But then your new dancers contribute SO MUCH!

